# **Privacy Policy**

# 1. Important Notice

The privacy policy applies to all personal data gathered by Winngoo Pages through the internet. Also, it explains how and why we collect your data, how we process your data, the measures we take to protect your privacy, and how long we retain your data with us. This policy illustrates our sincere commitment towards protecting your data and privacy. Your data is protected under relevant local laws.

The users are requested to review this policy before agreeing with this agreement. If you couldn't agree with our policy and practices, then you are advised not to use our service. Read the policy thoroughly to understand how we handle and protect your data.

#### 2. Who We Are?

We, "Winngoo Pages," are a digital business directory. It's a platform that is operated by Winngoo Conntect Ltd. We work with a goal to provide people easy navigation to access the right business with a few swipes and also to elevate the local businesses of Malaysia. The company, headquartered in the UK, expanded its reach worldwide. This Privacy Policy applies to all personal data collected by us through our website (www.winngoopages.co.malaysia), mobile applications, and any other platforms where Winngoo's services are accessible. We use high-security features to safeguard your personal data.

#### 3. What Information We Collect From You?

We collect the following information about you to enhance user web experience and uninterrupted services and also for the legal requirements. The following were the data we gathered from you:

- During the process of registration, we tend to collect your basic identity information, which
  includes your name, mobile number, email address, and also location. This information helps
  us to remember you as a new user.
- Winngoo Pages involves payment; therefore, we gather sensitive information about your bank account details, your credit score, and much more.
- In order to provide you additional service, we allow our trusted third parties to collect some of your information to validate your credit limits and eligibility. They collected data like SMS transactions, installed apps, location, and also the system's information like IMEI number, Wi-Fi information, and other vital data.
- We also monitor and collect information about your device through which you access our site
  as well as some statistical data. The information includes the IP address, operating system,
  purpose of the visit, pages viewed, how often they visit, browsing activities, and what made
  you view our site. This helps us to troubleshoot and render a smooth service.
- User's complaints and feedback will be documented and stored to improve our service to fulfill your web experience.
- This information will be stored until there is a requirement based on the stored data. Even after you quit our service, your data will be stored for a span of time.

#### 4. How Do We Use Your Personal Data?

The collected data is used in many ways that will be beneficial for both parties, you (users) and us. The following points show you how we use your data:

- **Ensure Right Service:** To provide targeted service to the targeted audience.
- **Enhance Customer Support:** Give the right response to the complaints, queries, and technical issues and also identify the actual problem and solve those quickly.
- **Promotion and Advertisement:** Sending market communications accurately for the right users based on their needs and priorities.
- Analytics and Improvements: Analyzing the users behaviors, how they interact with our site, and also market trends. This helps us to render smooth service.
- Security Measures: We keep your data safe with strong security and fraud detection. We use strict measures to stop unauthorized access, making sure your information stays private and secure.

# 5. Sharing Your Data With Third Parties

Winngoo is determined to safeguard your data, and we share your data only for the law requirements and for the necessary services. We collaborate with various third-party service providers to enhance and optimize its operations. The operations include payment processing, cloud storage services, marketing agencies, and also IT and security firms.

- Payment Processing: We share your data to handle secured transactions for purchases and subscriptions.
- Storage: We share your data with our cloud partners to store and manage digital data.
- **Business Partners:** We may share your details with business partners so they can send you relevant business offers.
- Marketing Agencies: We share your data to execute promotional campaigns, targeted advertisements, and user engagement activities.
- **IT and Affiliated Firms:** To safeguard your data with robust features and techniques. For security and safety, users are encouraged to review the policies and practices of these parties.
- **Regulatory Authorities:** Under the necessary circumstances, we might share your information with governmental, regulatory, or law enforcement authorities.
- International Data Transfers: Winngoo stores data on secure servers located within Malaysia. However, certain third-party partners may operate in jurisdictions outside Malaysia. But these data transfers are protected by PDPA or other legal laws.

**Note:** The information collected by third parties or service providers will be maintained confidentially, and they do not disclose it to all of their directors, representatives, or employees.

#### 6. Safeguard Sharing Data

Winngoo takes several measures to protect your data while sharing it with third parties:

• Data encryption is used to keep information secure during transfers.

- Access restrictions limit which third-party organizations can view the data.
- Periodic audits are conducted to ensure third parties follow data protection rules.

We only work with trusted partners, ensuring transparency and security. If you have questions about how your data is shared, you can contact the support team for more details.

## 7. How Long Do We Hold Your Information?

We retain your information as long as necessary to fulfill certain purposes, including any legal, accounting, or reporting obligations. Retention periods are determined based on:

- Regulatory Requirements: Complying with regulations requiring certain data to be kept for specific lengths of time.
- **Business Needs:** We store your data on our servers until it becomes outdated to ensure uninterrupted service.

### 8. User Rights Over the Information

As a user of the site, you have some basic rights over the data you shared with us. The following points illustrate the user rights:

- **Right to Information:** Users are entitled to receive detailed information about the personal data being processed about them.
- **Right to Access:** Users can request and obtain a comprehensive report of the personal data stored in our systems.
- **Right to Rectification:** Users may submit formal requests to update or amend their personal information through written communication.
- **Right to Erasure:** Users can initiate a data deletion request, subject to written consent, if they no longer wish their personal data to be retained.
- Right to Cookie Management: Users have the ability to configure their cookie preferences via browser settings, though disabling cookies may impact website functionality.
- **Right to Communication:** Users can contact our support team for inquiries or clarification regarding their data or related processes.

#### 9. Cookies

We use cookies for various purposes, which include monitoring your activities, storing information like your username, passwords, etc. We also make use of cookies to provide additional features based on your recommendations and activities. These cookies were classified into essential and nonessential cookies. You can delete these cookies by accessing your browser settings.

For example, during the initial visit, we place an anonymous cookie on your browser to remember you the next time you visit. This cookie will help you avoid re-entering your login details again. Apart from this, we also place cookies to monitor your browser activities to provide the right behavioral advertising and ensure that you are not subjected to intrusive advertising.

However, deleting all cookies may affect your web experience.

Additionally, pixel tags, web beacons, and GIFs are employed with cookies to track third-party ads and identify which brought you to our site.

# 10. How to Refuse or Manage Cookies

You can manage or refuse cookies through your browser settings. If you do not consent to cookie usage, adjust your browser's cookie settings or delete existing cookies. However, blocking or deleting all cookies may reduce website functionality and user experience. For detailed guidance on modifying cookie settings, refer to the websites listed below.

- www.aboutcookies.org
- www.allaboutcookies.org

You can also check this website

[http://www.google.com/support/accounts/bin/answer.py?answer=32050&hl=en]. to know about how to clear or disable all of your browser cookies.

## 11. Third-Party Websites

Winngoo Pages may contain links to websites that are not operated by us. These linked sites and profiled businesses are not under the control of Winngoo. Therefore, we are not responsible for any losses or damages arising from clicking their links. Before registering or providing personal information, we advise you to read their terms and conditions and get to know about their practices and policies.

## 12. Changes to this Policy

As we grow and expand, we may introduce new policies or remove outdated policies for regulatory compliance. The new amendments will be notified to you through email. We advise you to review this policy from time to time to update our practices.

## 12. How to Reach Us

For any queries or complaints about this privacy policy, you can reach us at the below-mentioned email and postal address:

Email: info@winngoopages.co.malaysia

Phone: <u>xxxxxxxxxxx</u>

Postal Address: